MODULE #1: VALUE TO CHURCH REALITY ASSESSMENT

Assessment #1 - Churches that "GENERATE FOR" the network

- What is our top list (5-25) of current church contributors to our network health?
- What is the top "hot list" (5-25) for "**Leading Churches**" that we would want to contribute?
- What are the top three ways we currently suppress the opportunity to invite generative churches or utilize **In-Network** solutions?

Assessment #2 - Churches that "DONATE TO" the network

- What does our inverse giving pyramid look like?
- What percent of the top 20% is "glad to fund vs. had to fund?"
- How is the top 20% trending?
- What is the overall trend?
- What is the percent of giving churches against the total?
- What is the average giving for the giving subset?
- What is the per capita giving for the entire network?

Assessment #3 - Churches that "PARTICIPATE IN" the network

- How many events, programs or processes does a church get invited to?
- Where is each event, program or process on a life-cycle bell curve?
- What is the participation percentage with our entire network?
- What is the participation percentage with non-association churches?
- Of all participants what percent are "glad to attend vs. had to attend?"
- What is the participation percentage of our generative and donative churches?
- What is the overall participation trend?

Assessment #4 - Churches that "ASSOCIATE WITH" the network

- How many churches are in our network?
- What is the trend?

Assessment #5 - Churches that are "OUTSIDE OF" the network

- How many non-network churches are in our region?
- How many non-network churches are ripe for a new network association?